



BlasCom IT

IT & TELECOM STRATEGY



WiFi Networks and associated VAS Services

Thanks to our expertise in technologies and business processes



Five Points to remember for an efficient wifi network

- 1. Two different financials approaches for your network**
 - 2. Site survey or Study of drawings**
 - 3. Cabling, Testing & global Integration**
 - 4. Exploitation, Administration & Maintenance**
 - 5. Benchmark & Value Added Services (VAS)**
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- 6. Contact**

1. Two different financial approaches for your network

1

All equipments are located in your buildings,
You operate your network yourself, after transfer of technology,
You pay one shot.

100% Capex
0% Opex



2

Only access points are located in your buildings,
All other equipments and software are located in our premises,
We manage everything on site and/or remotely
You pay monthly during 24 months min.

0% Capex
100% Opex

2.Site survey or Study of drawings

The coverage study is based on :

- *Optical and radio technologies :*

- WiFi 802.11 a, b, g, h, n - 2,4 and 5,4 GHz
- WiMAX 5,4 GHz free-band
- Laser
- RFID and RTLS

- *Examples :*

- WiFi infrastructures
- Buildings connexion
- HotSpot and secure wifi access
- Geolocalization,

- *Engineering – Audit - Services :*

- Site survey, cartography
- Security
- Installation – Configuration – Maintenance on site or remotely
- Cloud



3.Cabling, Testing & global Integration

- The cabling can be done by our team or by yours, following to our preconizations.
- The global integration and validation will be done by our teams



4. Exploitation, Administration & Maintenance

1

All operations are done by your team
Technical support can be provide from our team



2

Nothing to be done.
Reporting will be sent each month, according to SLA and contracted QoS, and TTR

5. Benchmark & Value Added Services (VAS)



5. Benchmark & Value Added Services (VAS)

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- Home page with authentication
- Advertising links
- Prepaid access by SMS
- Mobile phone payment
- Hotels booking
- Location based information
- SMS / MMS
- Product or equipments geolocalization (hospital, airport,....)
- Self Help Center
- Network Administration in local language
- Voice service (SIP/VOIP)
- Rules and law (End users Connexion data storage)

Etc...



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BlasCom IT is a company participating in the 'Global compact Local Network' charter of the United Nations, to make a commitment in favor of practices, among others, of development and distribution of environment-friendly technologies.

BlasCom IT has also been incorporated into the DCICC: Dynamic Coalition on Internet and Climate Change, depending on the International Telecommunication Union (ITU) and counting 51 companies and/or authorities at world level.

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