



Mobile Number Portability

Thanks to our expertise in technologies and business processes

Summary

- Definition
- 2. Concept
- 3. Routing schemes
- 4. Direct routing
- 5. Indirect routing
- 6. Implementation modes
- 7. Impacts
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- 9. Contact



1. Definition

Non ported number



Number included in the number range attributed to a network and attached to a customer of this same network

Number included in the number range attributed to a network and attached to a customer of another network

Ported number

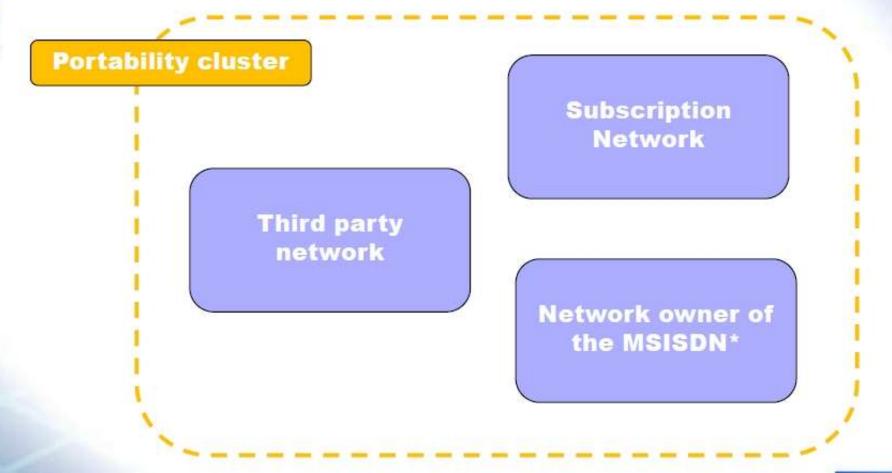


"I would switch service Others provider because of..." 1% Billing Auto-roaming IDD Services 3% Convenience of bundled services **Brand image** Better offers/ Promotions **Better Customer Service** 9% Rewards Cheaper handphone prices / Free handphone 11% Network coverage Subscription Plan Price

Base: All mobile phone service subscribers who are likely to switch mobile phose operators

Mobile Number Portability to further Increase competitive intensity!

2. The concept





3. Two routing schemes

Direct Routing



Direct routing of the calls from the originating network to the subscription network

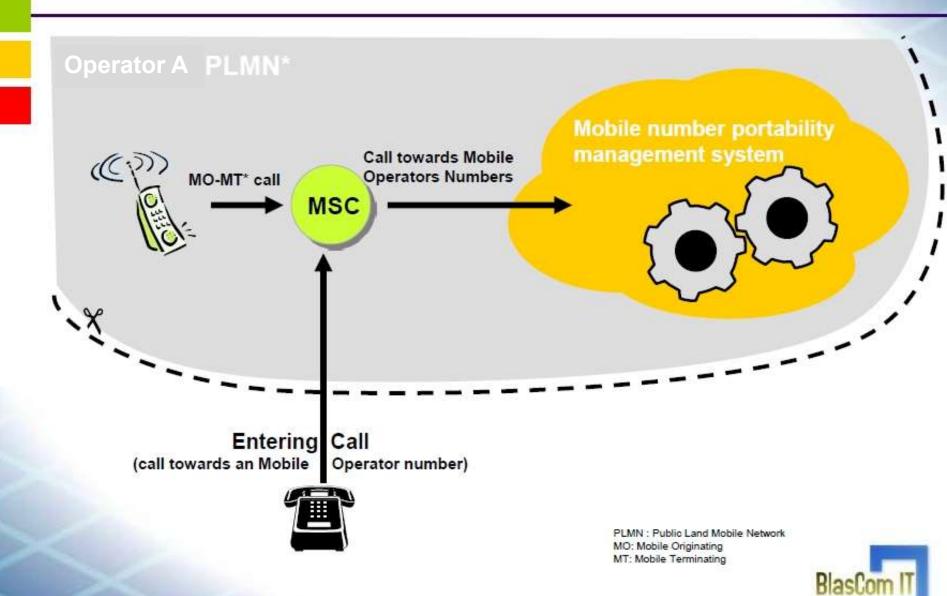
Routing of the calls from the originating network to the subscription network via the network « owner » of the MSISDN

Indirect Routing





4. Direct Routing

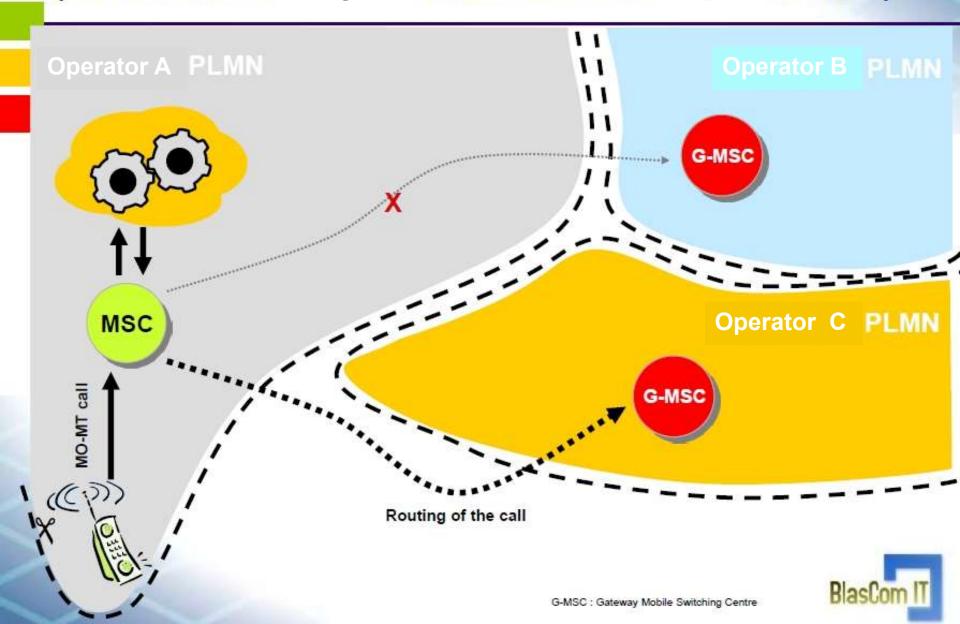


4. Direct routing (call towards a C

customer with a

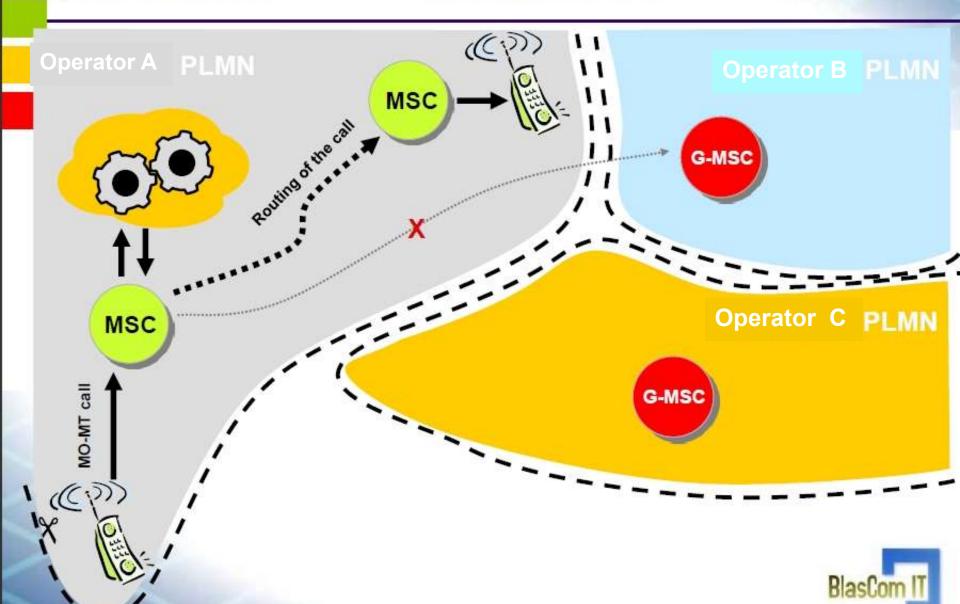
В

number)

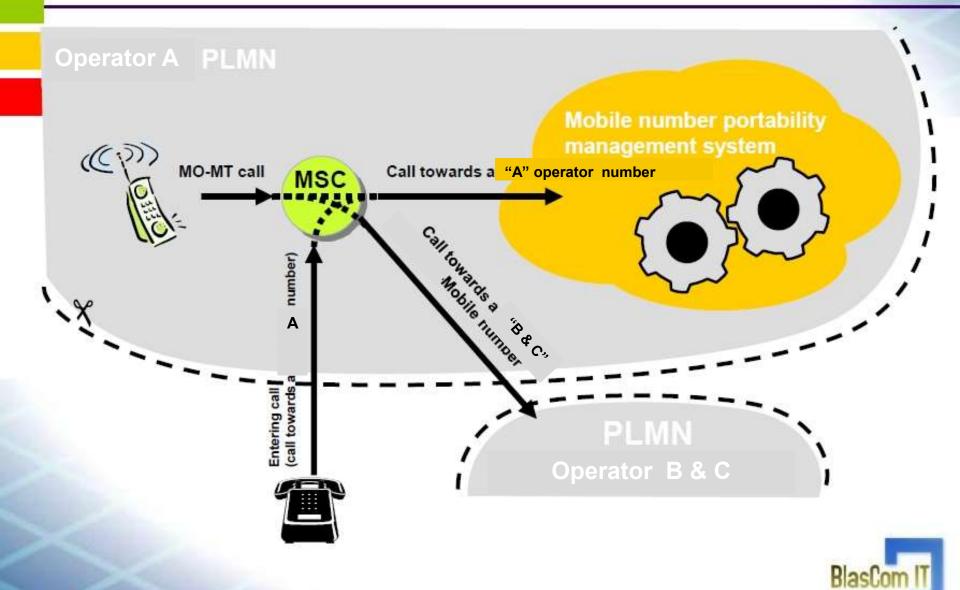


4. Direct routing (call towards a A

customer with a B number)

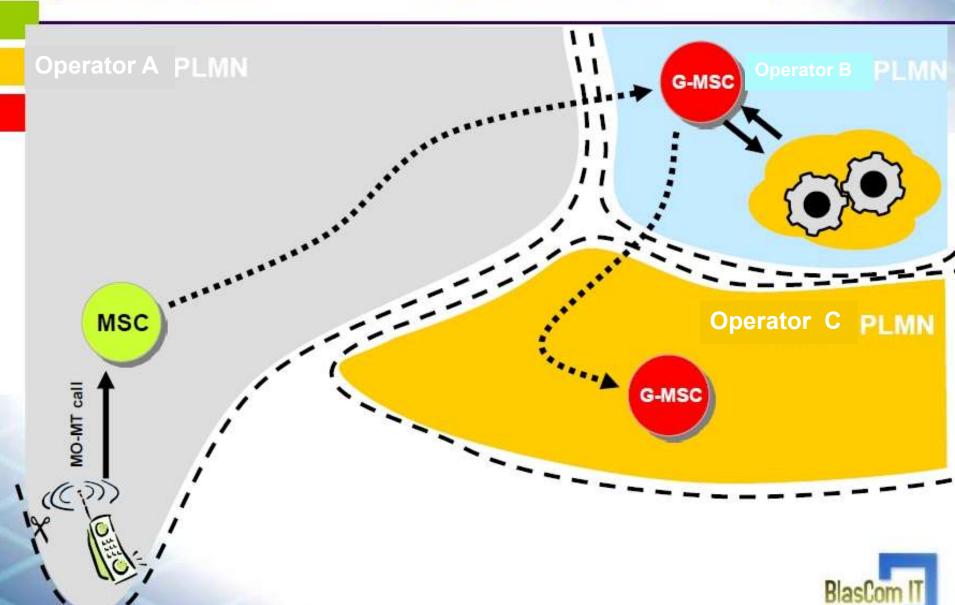


5. Indirect Routing



В

number)



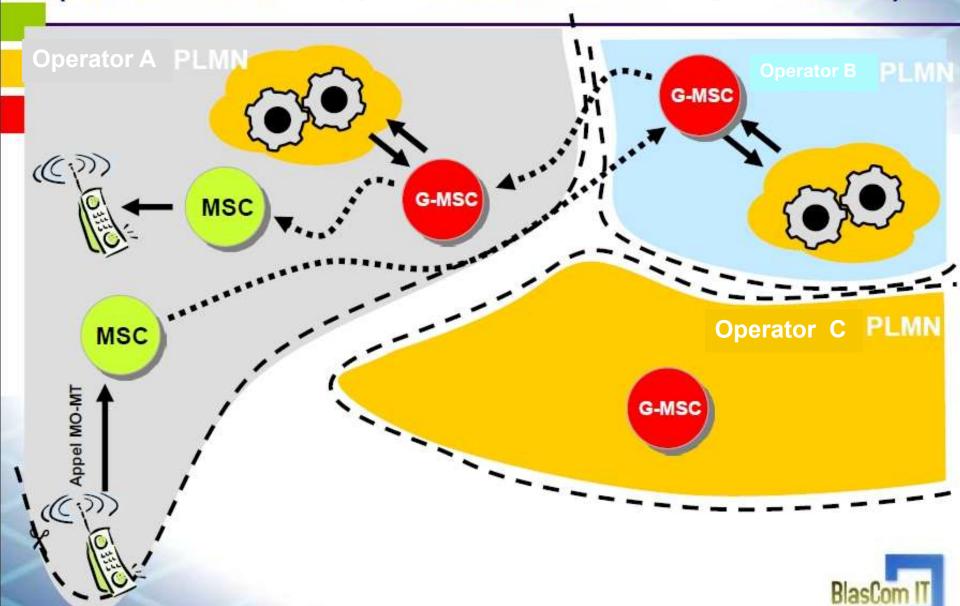
customer with a

5. Indirect routing (call towards a A

customer with a

B

number)



6. Two implementation modes

IN* Solution



The technical realization is based on INAP* messages sent by the G-MSC

The technical realization is based on SCCP relays realizing, either the transport, or the acknowledgement of the MAP* requests sent by G-MSC (SRI* messages)



SCCP* Relay Solution

IN: Intelligent Network

SCCP = traffic limitation mechanism

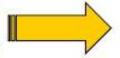
INAP : Intelligent Network Application Protocol

MAP : Mobile Application Part

SRI: Send Routing Information ,or, Signaling Relay Intelligence



7. Impacts on the organization of the market



Management of the data base gathering all the ported numbers





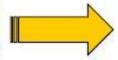
Many technical options depend on the regulator requirements



Inter-operator financial settlements



7. Impacts on the operators



Network equipment:

- MNP platform,
- Switches (MSC, MSC Server, Transit Center, Softswitch, ...),
- Signal Transfer Point (STP),
- Home location register (HLR) ,
- Voice Messaging System (VMS),
- SMS Center (SMS-C),
- Intelligent Network (IN),
- Information System.



Terminals since some parameters are defined in the terminal and not on the SIM card



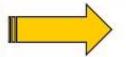
Valorization for on-net type offers



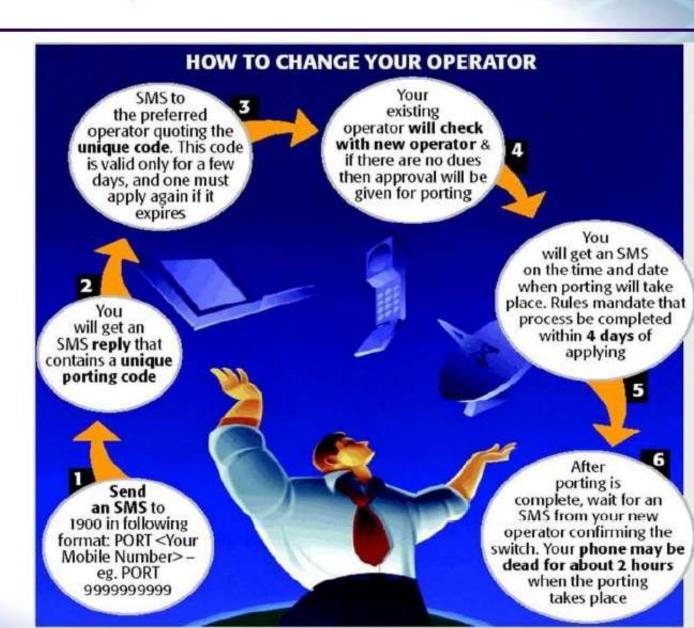
Customer care



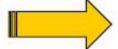
7. Impacts on the operators



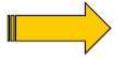
New Process to be defined :



8. Possible Business Models



EIG: Economic Interest Group



Telecom Regulator subdivision



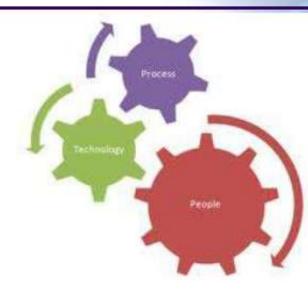
Subsidiary of Cellular Mobile Operators



Independent Private or Public Company



Others....







Because of our internal expertise, and close partnership with European editors, integrators, and manufacturers, we can efficiently accompany you by providing the best solution at the best cost, and maintaining the solution with your technicians, previously trained and skilled by our team.



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